Information on data processing pursuant to art. 13 EU Regulation 2016/679

We inform you that, pursuant to EU Regulation 2016/679 (infra: "**Regulation**"), your Personal Data will be processed by Voihotels SpA with registered office in Via Lugaro, 15 - 10126 Turin (TO), as owner of the treatment ("**Owner**").
The Data Protection Officer can be reached at DPO@voihotels.com.
The Data Controller will process your personal data (art. 4.1 of the Regulation) for the following purposes:

- **Management of your availability and/or booking request and telephone contact (voice or text) or email, in case of need related to it**

The object of the treatment could also be particular categories of personal data pursuant to art. 9 of the Regulation (e.g. customer with disabilities), in which case the legal basis of their treatment will be your explicit consent to the treatment pursuant to art. 9.2.a) of the Regulation. If the particular data refer to minors, the explicit consent to the processing must be provided by the legal representative(s) of the minor. In any case, the consents will be collected through a specific form.

In the event of a reservation with the "BeSafe Rate Rate", your personal data (name, surname, e-mail, start and end date of stay) will be processed in order to allow **the activation of the "BeSafe Rate Rate" Service and the related policy insurance, also allowing the provision of preparatory and consequent services**.

When sending mandatory emails—or those related to regulatory and/or security requirements—for the purposes stated above, such communications may include pixels or other tracking tools. These are used to verify whether the messages have been viewed and to track interactions with them. This allows for the assessment of whether alternative communication channels should be used to ensure receipt, and serves to demonstrate to competent authorities and stakeholders that the messages have indeed been received and viewed.

The legal basis of the treatments indicated above is identified in the execution of a contract of which the interested party is a part or in the execution of pre-contractual measures adopted at the request of the same (art. 6.1.b of the Regulation).

We also inform you that the data collected and provided by you may also be related to your family members / companions.

The provision of your Personal Data for the aforementioned purpose is optional, but in the absence of such data it will not be possible to proceed with the management of the availability check and send the booking request.

For processing activities carried out for the purpose of **sending the Data Controller's own advertising material, conducting direct sales, performing market research, or sending commercial communications regarding products or services offered by the Data Controller that are similar to those already purchased**, the Data Controller may use—without the data subject's consent—email addresses and postal addresses, in accordance with and within the limits permitted by Article 130, paragraph 4, of Legislative Decree 196/03 and the provision issued by the Italian Data Protection Authority (Garante per la protezione dei dati personali) on June 19, 2008.

The legal basis for the processing of your data for this purpose is Article 6, paragraph 1, letter f) of the Regulation. The data subject may object to such processing at any time—either initially or in connection with subsequent communications—easily and free of charge, by writing to the following address: privacy.voi@alpitourworld.it.

Your Personal Data may be shared with:

- natural persons authorized by the Data Controller to process personal data for the performance of their job duties (e.g. employees and system administrators);

- third parties for carrying out activities related to the management of the reservation and for the possible fulfillment of legal provisions, some of which act as data processors. The complete and updated list of managers is available on the website www.voihotels.com in the Privacy area;

- Insurance companies (in case of booking with "BeSafe Rate")

- subjects, bodies or authorities to whom it is mandatory to communicate your Personal Data by virtue of the provisions of the law or orders from the authorities.

In relation to the indicated purposes, the processing of personal data takes place using manual, IT and telematic tools with logic strictly related to the purposes themselves and, in any case, with methods such as to guarantee the security and confidentiality of the data, in addition to compliance with the specific obligations sanctioned by law.

As regards the possible transfer of data to third countries, the Data Controller announces that the treatment will take place according to one of the methods permitted by current law, such as for example the consent of the interested party, the execution of a contract concluded between the interested party and the data controller or the execution of pre-contractual measures adopted at the request of the interested party; the conclusion or execution of a contract stipulated between the data controller and another natural or legal person in favor of the interested party; the adoption of Standard Clauses approved by the European Commission, the selection of subjects operating in countries considered safe by the European Commission. It is possible to obtain further information, upon request, from the Data Controller at the contacts indicated above.

Your Personal Data will be kept only for the time necessary for the purposes for which they are collected, respecting the principle of minimization referred to in article 5, paragraph 1, letter c) of the GDPR. In any case, your personal data will be kept for the time necessary to perform the services provided for in the contract. In any case, the further conservation envisaged by the applicable legislation is reserved, including that envisaged by art. 2946 code civ. Further information is available from the Owner.

You have the right to ask the Data Controller, at any time, for access to your Data, for rectification or cancellation of the same or to oppose their treatment, to request the limitation of treatment, or to obtain in a structured format, for use common and readable by automatic device the data concerning you in the cases provided for by art. 20 of the Regulation.

You can revoke the consent already given at any time, pursuant to art. 7 of the Regulation, without this affecting the lawfulness of the processing carried out prior to the withdrawal of consent.

In any case, you always have the right to lodge a complaint with the competent supervisory authority (Guarantor for the Protection of Personal Data), pursuant to art. 77 of the Regulation, if you believe that the processing of your data is contrary to the legislation in force.

Requests must be sent in writing to the Data Controller at the following address privacy.VOI@alpitourworld.it

EXPLICIT CONSENT OF THE INTERESTED PARTY (only in the case of particular categories of personal data*)

The undersigned _____, having read the information,

☐ explicitly consents to the processing of personal data belonging to particular categories that may be provided in an optional, explicit and voluntary manner for the purpose of managing the reservation.

Place, _____ Date_____ Signature _____

EXPLICIT CONSENT OF THE INTERESTED PARTY (only in the case of particular categories of personal data* of minor subjects)

1. I, the undersigned _____

   Born to_____ the _____

Where the signatory is the only legal representative of the minor, please refer to the declaration below (**).

2. I, the undersigned _____

   Born to _____ the _____

as legal representatives of the minor

Name and surname_____

Born to _____ the _____ ,

declaring that we have read the information,

☐ explicitly consent to the processing of data belonging to particular categories of the minor possibly provided in an optional, explicit and voluntary way for the purpose of managing the reservation.

Place, Date _____

1. Signature _____

2. Signature _____

**For "special categories of personal data" the EU Regulation 2016/679 means "personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as processing genetic data, biometric data intended to uniquely identify a natural person, data relating to a person's health or sex life or sexual orientation." (Article 9.1 of the Regulation).*